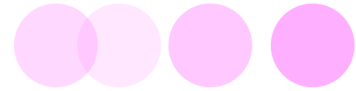


Press Release, October 20, 2010

Nippon
Connection



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11th Japanese Film Festival
April 27-May 1, 2011
Frankfurt am Main
www.nipponconnection.com

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Film Highlights from Japan, # 11: Nippon Connection 2011

11th Japanese Film Festival in Frankfurt am Main
April 27-May 1, 2011

Nippon Connection is launching into its second decade: Japanese film and culture will come to Frankfurt for the eleventh time, though next year a little later than usual. From April 27 to May 1, 2011, the Hessian metropolis will turn into a land of the rising sun, when the biggest festival of Japanese film will once more present an up-to-date overview of both feature and short films – ranging from popular blockbusters to exciting documentaries and digital avant-garde films. More than 150 films will provide a treat for every cinematic taste.

Next to the programmes of NIPPON CINEMA and NIPPON RETRO, a new section will arise the following year: NIPPON DIGITAL will become NIPPON VISIONS. Given the variety of new visual modes of expression – from mobile phone videos to interactive video installations – NIPPON VISION will transcend formal barriers and test new forms of presentation. This new section will give a forum to the innovative works of talented newcomers leaving the trodden paths, finding new forms of visual narration and showing a way into the future.

In 2010, more than 16,000 visitors from all around the world found their way to the Nippon Connection Festival. Regardless of a growing response and its international prestige, the festival is still being organised on a voluntary basis by the registered non-profit association Nippon Connection. In order to continue this form of vital cultural exchange, the festival offers special sustaining memberships. With only a little effort, everybody can contribute to making Nippon Connection even more attractive and multi-faceted. 2011 will also give friends of Nippon Connection a chance to selectively sponsor a particular cultural event of the NIPPON CULTURE programme – an opportunity to become an active partner of the still expanding festival. For more information, please write to: info@nipponconnection.com or visit our homepage: www.nipponconnection.com.

Press Contact

Dennis Vetter, Mobile: +49 (0)176 641 022 20
presse@nipponconnection.com, www.nipponconnection.com

Press Contact: Dennis Vetter • Mobile: +49 (0)176 6163 0693 • presse@nipponconnection.com
Phone: +49 (0)69 798 22 986 • Fax: +49 (0)69 798 22 987 • www.nipponconnection.com
Nippon Connection e.V. • c/o AStA, Mertonstr. 26-28 • D-60325 Frankfurt am Main